

WB6 CIF Market Acces database – Supply Chain Module

ABOUT THE WB6 CIF

Western Balkans 6 Chamber Investment Forum (WB6 CIF) is a registered association of chambers of commerce and industry from Albania, Bosnia and Herzegovina, Kosovo, North Macedonia, Montenegro and Serbia, that established a platform of cooperation in 2017 with the aim to provide a joint voice to the business community in the region and to facilitate inter-business contacts and promote the region as one investment destination.

WB6 CIF represents around 350,000 companies, mostly small and medium-sized enterprises in its mission to open new opportunities for stronger networking of business communities within the region by removing the remaining obstacles to the development of the regional economic cooperation and improving business and investment climate in the markets of the WB region.

WB6 CIF Market Acces database – Supply Chain Module

In order to support intraregional and international trade and export of Western Balkans companies, WB6 CIF has developed an unique digital tool - Market Access database consisting of modules with different functions and roles.

Supply Chain Module aims to connect the WB6 companies which are interested in participating in global and regional supply chains with multinational corporations (MNC) looking for new suppliers from the Western Balkans region.

This is an online module which provides initial business-to-business support by enabling supply chain interactions of WB6 companies with potential multinational corporations and other strategic partners, allowing them to showcase their products and/or services.

Benefits of the Supply Chain Module for Your company

Join regional and global supply chains:

- ▶ become supplier of the big regional or multinational companies
- ▶ find your potential partner promptly and easily
- ▶ find products or services that you need
- ▶ offer your products or services to potential partners
- ▶ your data is secured and protected
- ▶ you have immediate access to your profile and you can update your information at anytime
- ▶ you can reduce the cost of advertising your products or your company - you are only one "search" button away from other potential partners

How to use Supply Chain Module

(registration and use of the Supply Chain module is completely FREE OF CHARGE)

- Step 1** – Register and create Your company account on WB6 CIF Market Access database at www.market-access.wb6cif.eu
- Step 2** – After registering, log in with your credentials and fill in all required fields so that your company's profile can be visible on the platform (info about the company, products/services, employees, markets, certificates, etc...)
- Step 3** – Your profile has been created! You may start to review profiles of other companies and to contact potential partners

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