

## INVITATION LETTER

### „Construction and Infrastructure in the Western Balkans 6"

#### Conference and online B2B meetings

On behalf of the Western Balkans 6 Chamber Investment Forum (WB6 CIF) within the project „EU support to the WB6 CIF“, Foreign Trade Chamber of Bosnia and Herzegovina in cooperation with chambers in the region and Enterprise Europe Network organizes a large hybrid event in the field of the Construction and related sectors „Construction and Infrastructure in the Western Balkans 6". We hereby invite all interested parties to participate in the plenary session and virtual (online) business meetings which will take place on 15<sup>th</sup> and 16<sup>th</sup> September 2021 in Sarajevo.

The event will be open only for six economies of the Western Balkans: Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia and Serbia.

The event has hybrid and regional character, as the best combination of "off/on-line" content with focus on the Construction and related sectors. The main goal of the event is creating connections and cooperation between business entities in the Western Balkans and promotion of current and upcoming projects in the Construction and other related fields.

Focus of the event is to bring companies closer together and improve conditions to increase business opportunities in the WB6 region. The aim of this activity is to bring together all relevant stakeholders in this field and emphasize the importance of the circular economy.

The event "Construction and Infrastructure in the Western Balkans 6" will bring together experts from relevant institutions and ministries, companies, academic community and NGOs from the Western Balkans.

The event itself will be composed of opening plenary session with presentations and panel discussions, followed by two-day individual virtual (online) B2B meetings. It will be a combination of live and online contents.

#### The program of the event will include:

- A brief overview of the Construction sector in the WB6 region
- Challenges in doing business (free movement of workers, recognition of certificates, etc.)
- Possibilities, benefits and applicability of circular economy in the WB6
- Investment and infrastructure projects in the WB6

The focus will be on the following sectors of the economy: Construction and Infrastructure, Highway and Heavy Construction, Project Design, Construction Machinery, Construction materials as well as related sectors and subsectors such as: Metal processing, Wood processing, Renewable energy, Recycling and reuse industry, Architecture and Civil/residential Investment projects.

Event organizers invite you to participate in the Conference and B2B meetings where entrepreneurs will have the opportunity to meet potential business partners.

Participation in the Conference part and B2B meetings is free. Registration is required through the platform of the event.

Important dates:

- 13.09.2021: deadline for online registration of participants, creating a business profile and booking B2B meetings;
- 15.09.2021: Conference: "Construction and Infrastructure in the Western Balkans 6"
- 15.-16.09.2021: Online B2B meetings

Official language of the event:

Conference - BCS (Bosnian, Croatian, Serbian) and the official language of the WB6 CIF-English, with simultaneous translation

B2B meetings - English / regional languages

All information about B2B meetings, including registration, detailed program and online scheduling of meetings, is available on the official website of the event:

<https://construction-infrastructure-wb6.b2match.io/>

Please note:

All companies that register through the platform accept the publication and visibility of their data and profiles on the official platform of the event.

For any additional information, contact persons are:

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