



ONLINE TRAINING

13-14 January 2021

Access to Finance

AGENDA

Tuesday, January 13th

10.00-10.05 **Welcome speech and presentation of the purpose and objectives of the webinar**
Mrs. Ines Muçostepa,
President of the Union of Chambers of Commerce and Industry of Albania

10.05-10.20 **Presentation of Participants**

10.20- 10.30 **Presentation of webinar**

10.30-11.10 **Assessing the impact of the effects of the COVID-19 pandemic on business activity in Albania, and the challenges for economic recovery.**

Mrs. Majlinda Hafizi,
SME Expert Adviser to the General Directorate of Taxes

11.10- 11.50 **The Role of Banks and Financial Institutions in Overcoming the Crisis and Supporting Business with Innovative Products and Services**

Mrs. Brunilda Isaj,
Banking and Finance Expert, Secretary General, Albanian Microfinance Association

11.50 -12.20 **Using Electronic Payment Platforms to Increase Business Access to Finance, Degree of access of Business to Finance, and Greater Challenges to Meet This Access**

Mrs. Linda Shomo
CEO EasyPay sh.a

12.20-12.30 **Summary, Recommendations and Closing the Training**



Wednesday, January 14th

10.00-10.50 The Common Regional Market - Real Opportunities for Increasing Cooperation Economic and Regional Trade and familiarity with support programs mechanisms For SMEs in Albania"

Mrs. Majlinda Hafizi, SME Expert
Adviser to the General Directorate of Taxes

10.50- 11.40 Products and Services Banks and Financial Businesses and Increase Access

Mrs. Brunilda Isaj
Banking and Finance Expert
Secretary General, Albanian Microfinance Association

11.40 – 12.20 Real Opportunities for Business Financing, Reflections of Service Providers and Products Financial Relation to the Situation

Mrs. Stela Shkodrani
EasyPay sh.a

12.20-12.30 Summary, Recommendation and Closings

Please note: The online training will be held through the Zoom Webinar platform, registration for the event is done electronically, at the following link:

<https://us02web.zoom.us/meeting/register/tZctf--pqzwiGd0GblEgF1hZGwGemu40u4un>

This online training is being implemented within the EU support to the Western Balkans 6 Chamber Investment Forum (WB6 CIF), CN 2019/408-715.